

Date Change

SUNDAY, JUNE 1, 2014

THE 18TH ANNUAL TURN 2 FOUNDATION DINNER NEW YORK CITY

Featuring a Live Performance by
Award Winning Multiplatinum Superstar,
ROBIN THICKE

Honoring MVP Recipient
Deborah A. Tymon

*Senior Vice President, Marketing
New York Yankees™*

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SHERATON NEW YORK TIMES SQUARE
811 7TH AVENUE
7-10 PM



\$25,000

- Prime table for ten
- VIP Meet & Greet Reception with Derek Jeter
- Group Photo with Derek Jeter
- Cocktail Reception & Silent Auction
- Ten sponsor gifts
- Ten unique autographed Derek Jeter memorabilia items
- Corporate listing on the Turn 2 website
- Full-page color ad and corporate listing in the Turn 2 Magazine, distributed at the event and mailed to our database

\$15,000

- Table for ten
- Cocktail Reception & Silent Auction
- Group photo with Derek Jeter
- Ten sponsor gifts
- Ten unique autographed Derek Jeter memorabilia items
- Corporate listing on the Turn 2 website
- Half-page color ad and corporate listing in the Turn 2 Magazine, distributed at the event and mailed to our database

\$10,000

- Table for ten
- Cocktail Reception & Silent Auction
- Ten sponsor gifts
- Ten Derek Jeter memorabilia items
- Corporate listing on the Turn 2 website
- Quarter-page color ad and corporate listing in the Turn 2 Magazine, distributed at the event and mailed to our database

ADVERTISING

Color ad and corporate listing in Turn 2 Magazine and on the Turn 2 website

\$2,500 Two-Page Spread

\$1,250 Half-Page Ad

\$1,750 Full-Page Ad

\$750 Quarter-Page Ad

For more information, contact Turn 2 Events at 212.475.2978 or via email at events@turn2foundation.org. Register online at www.turn2foundationdinner.com.



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TURN 2 FOUNDATION, INC.

Since its launch in 1996, the Turn 2 Foundation has awarded more than \$19 million in grants to create and support signature programs and activities that motivate young people to turn away from drugs and alcohol and "Turn 2" healthy lifestyles.

Through these ventures, the Foundation strives to create outlets that promote academic excellence, leadership development and positive behavior.

These programs all share the same goal of helping today's youth become the leaders of tomorrow.

WE KINDLY REQUEST...

To make the event more enjoyable for everyone, we respectfully request that you refrain from asking for autographs. No bats, jerseys, baseballs or photos will be permitted. Due to increased security, no bags will be allowed in the venue. No person will be permitted into any of the event functions without the appropriate credential.



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Official Ground Transportation Sponsor



Official Auction Sponsor

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TWO-PAGE SPREAD

Color Ad
16" wide x 10" high

FULL-PAGE

Color Ad
7.5" wide x 10" high

HALF-PAGE

Color Ad
7.5" wide x 4.75" high

QUARTER-PAGE

Color Ad
3.5" wide x 4.75" high

**Please send your company logo and advertising material in electronic format*
(see acceptable formats below)**

Closing date for advertising material is THURSDAY, MAY 1, 2014

We cannot guarantee that ads received after the closing date will be included in the *Turn 2 Magazine*.

Advertising material must be submitted electronically (camera ready) or on CD accompanied by a hard copy—color, no bleed. Proofs are not available for review prior to publication.

ACCEPTABLE FORMATS INCLUDE:

- Digital format submitted in InDesign (Mac Only) with supporting Photoshop, Illustrator, or other graphic files and type fonts included*
- PDF files in the exact full, half & quarter page size dimensions at 300 dpi
- Photoshop file
- Illustrator file

** All supporting files must be at 300 dpi resolution*

Email electronic files to events@turn2foundation.org. Mail CD's and hard copies to:

Turn 2 Foundation, Inc.
Attn. Events
215 Park Avenue South, Suite 1905
New York, NY 10003
212.475.2978



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